



Are you clothes minded?

Anessa
Tía
April

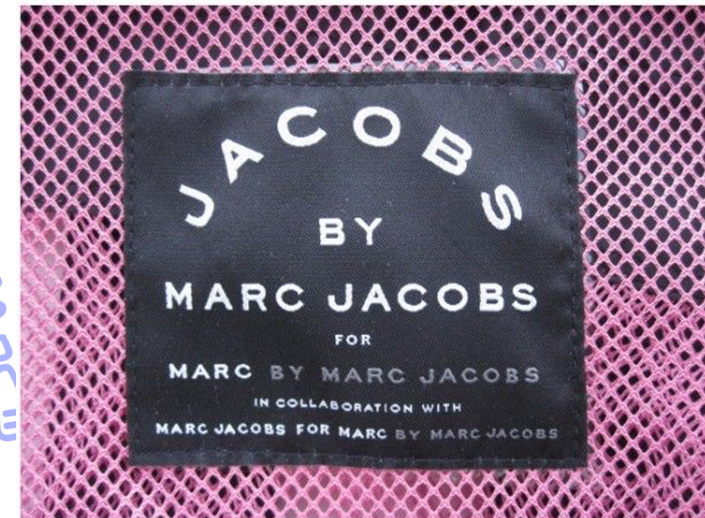


In New Zealand we discard on average,
30% of clothing that was only worn once!

"Does your old pair of jeans need a bit more love?"

"Well, don't leave them neglected in the wardrobe, upload your pre-loved items to ZIP"

GET ZIPPING TO FIND A NEW MATCH!



Fun and interactive
"dating" website for
pre-loved clothing

New way to shop
New way to save
Swap & exchange

Without
contributing to the
textile waste problem

You only pay for
shipping!





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wardrobe

my items

profile

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IS A NEW WAY TO SHOP
IS A NEW WAY TO SAVE

FREE SHIPPING
FOR YOUR FIRST
MATCH!





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its a MATCH!

Log in |  

Search

home

wardrobe

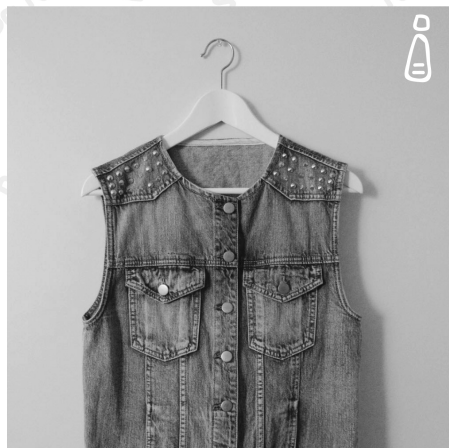
my items

profile

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recieved two Matches!

new messages



its a Match!

your liked item!





Why not Premium? (\$5 per month)

Premium
Features

Set
Filters

Skip the
Line

Superfly

(\$6.99 for shipping)



Double click
for a superfly



Zip is for YOU!



Anessa

Interactive millennials

- Young
- Limited budget
- Internet savvy
- Want to try new things
- Like taking style risks



Lisa

Community Market

- Fashion conscious
- Looking to meet people like them
- In a transitional part of their lives



Mila & Jeff

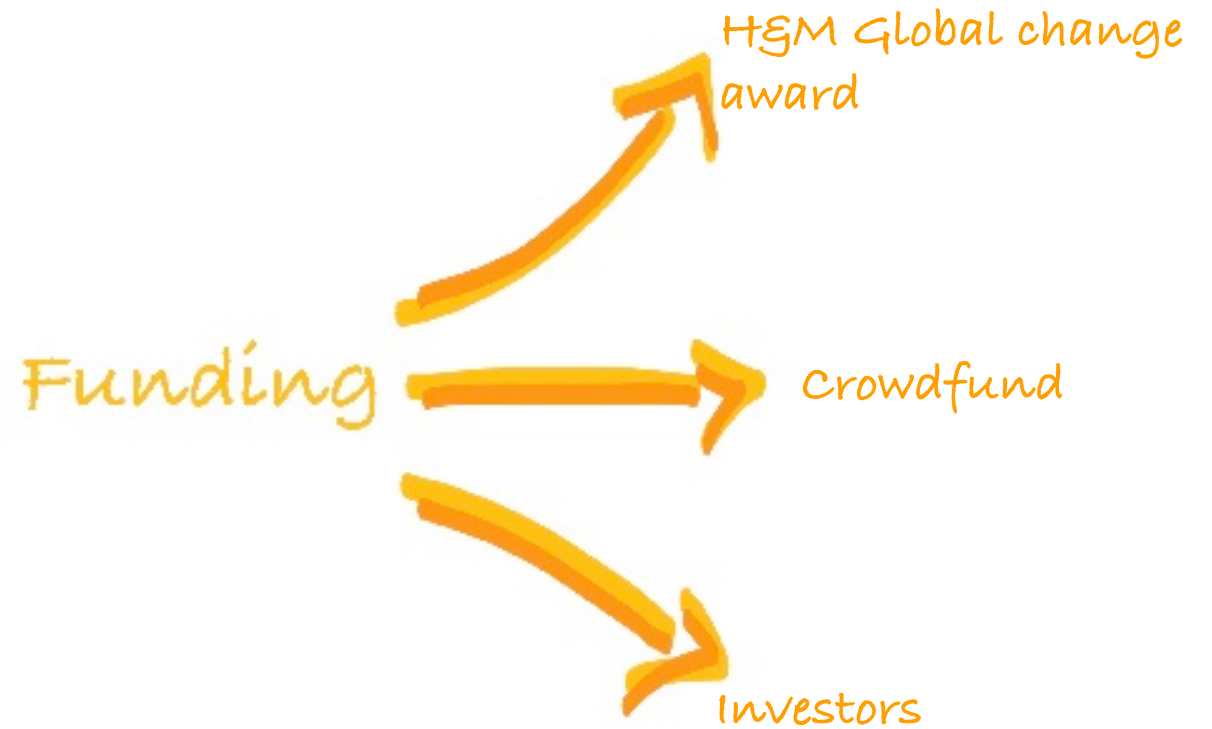
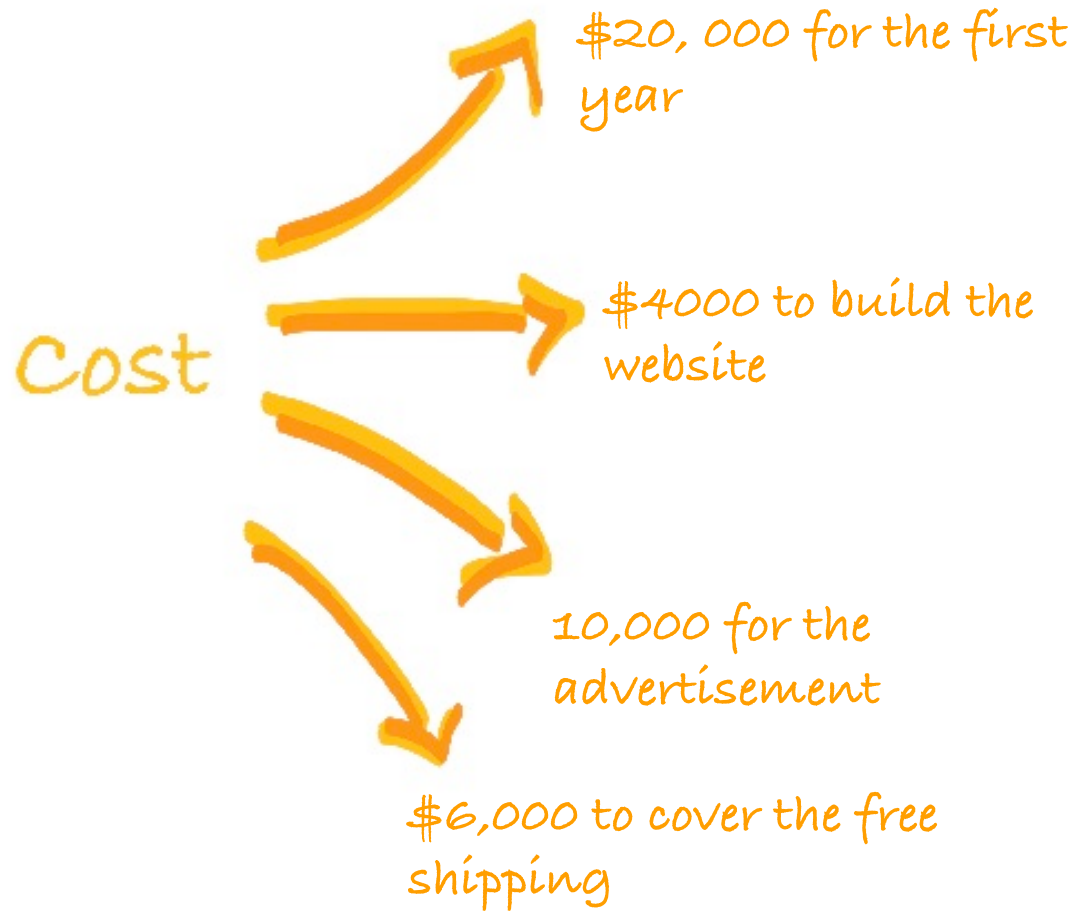
Eco warriors

- Environmentally aware
- Fashion able
- Want to experiment & have fun with clothes without harm the earth



\$ 10,000

250 Days



First six months:

- Building and developing the website
- Gathering the core audience

TIMELINE



Second six months:

- Social media advertising
- Building a strong subscriber base

Only e-commerce
market place that
works on
freemium
business model.

Aren't
contributing to
fast fashion
industry



Easy to try with
free shipping

Nobody does
what we do!



Thanks for Listening!

visit our website at www.zip.co.nz

Email us at contact@zip.co.nz