

Are you clothes minded ?

Anessa
Tia
April

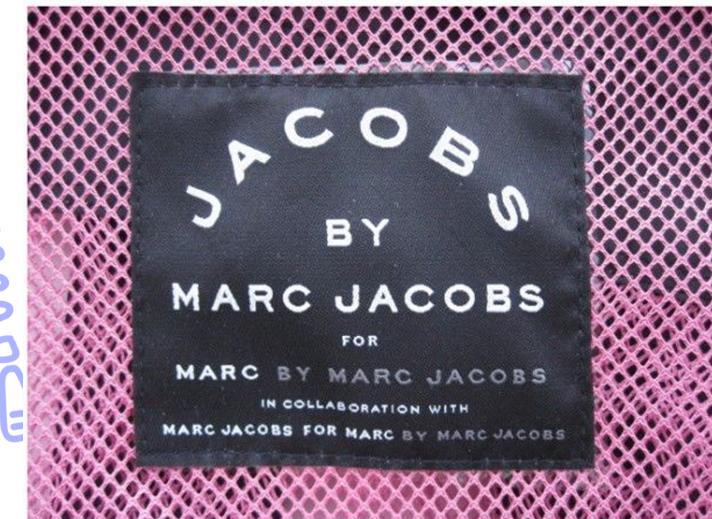


In New Zealand we discard on average,
30% of clothing that was only worn once!

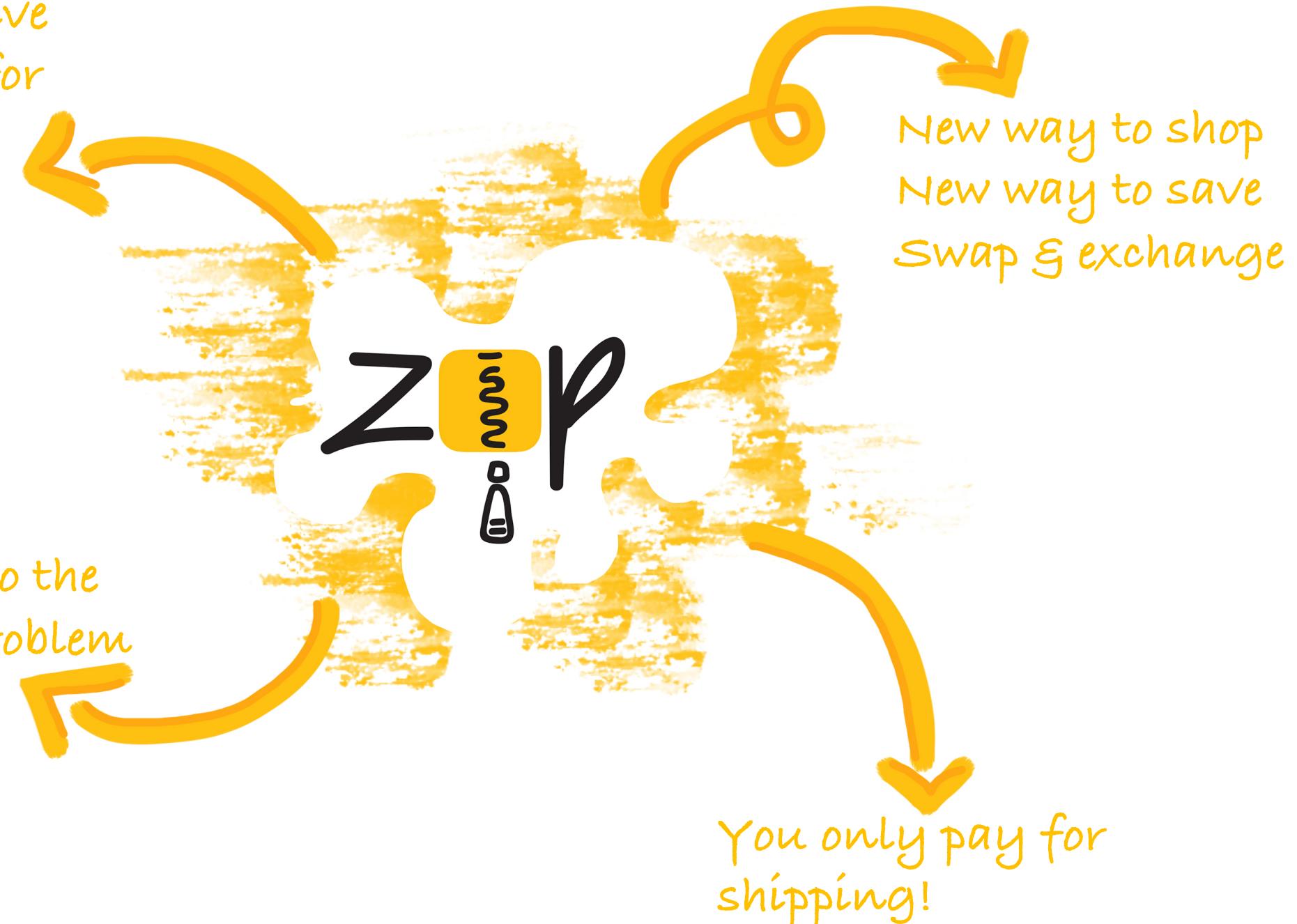
"Does your old pair of jeans need a bit more love?"

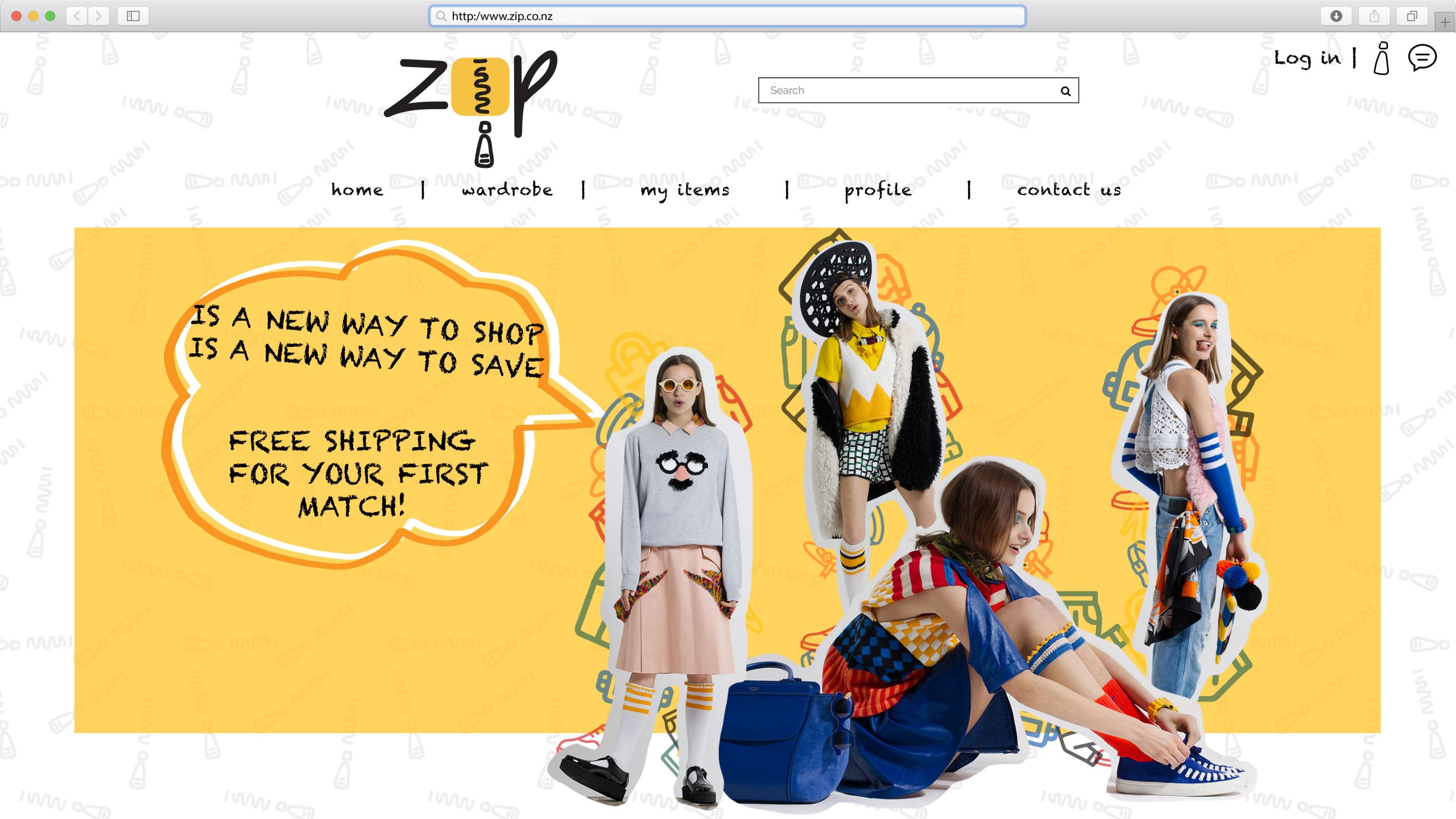
"Well, don't leave them neglected in the wardrobe, upload your pre-loved items to ZIP"

GET ZIPPING TO FIND A NEW MATCH!



Fun and interactive
"dating" website for
pre-loved clothing



[home](#)[wardrobe](#)[my items](#)[profile](#)[contact us](#)Search[Log in](#) |

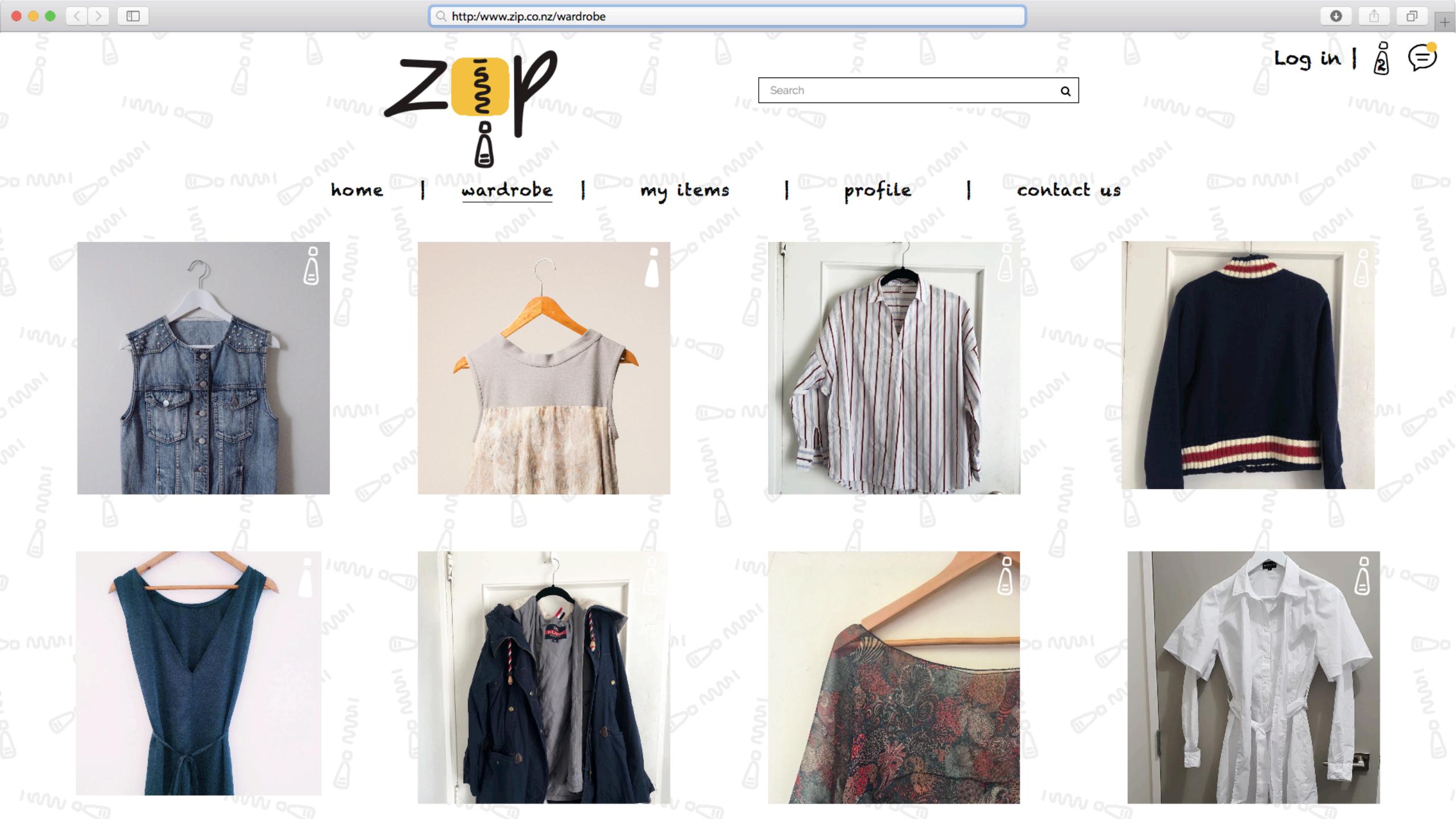
http://www.zip.co.nz/wardrobe

Log in | 2

ZIP

home | wardrobe | my items | profile | contact us

Search



Denim vest

Grey and brown sleeveless dress

Striped long-sleeved shirt

Dark blue sweater with red and yellow striped hem

Dark blue sleeveless dress

Dark blue vest

Patterned skirt

White long-sleeved dress

http://www.zip.co.nz/wardrobe

Log in |  2 

Zip

its a MATCH!

Search

home | wardrobe | my items | profile | contact us

recieved two Matches! 

new messages 



its a Match! 

your Liked item! 

http://www.zip.co.nz/wardrobe



Why not Premium? (\$5 per month)

Premium Features

(\$6.99 for shipping)

Set Filters

Skip the Line

Superfly



Zip is for YOU!



Anessa

Interactive millennials

- Young
- Limited budget
- Internet savvy
- Want to try new things
- Like taking style risks



LISA

Community Market

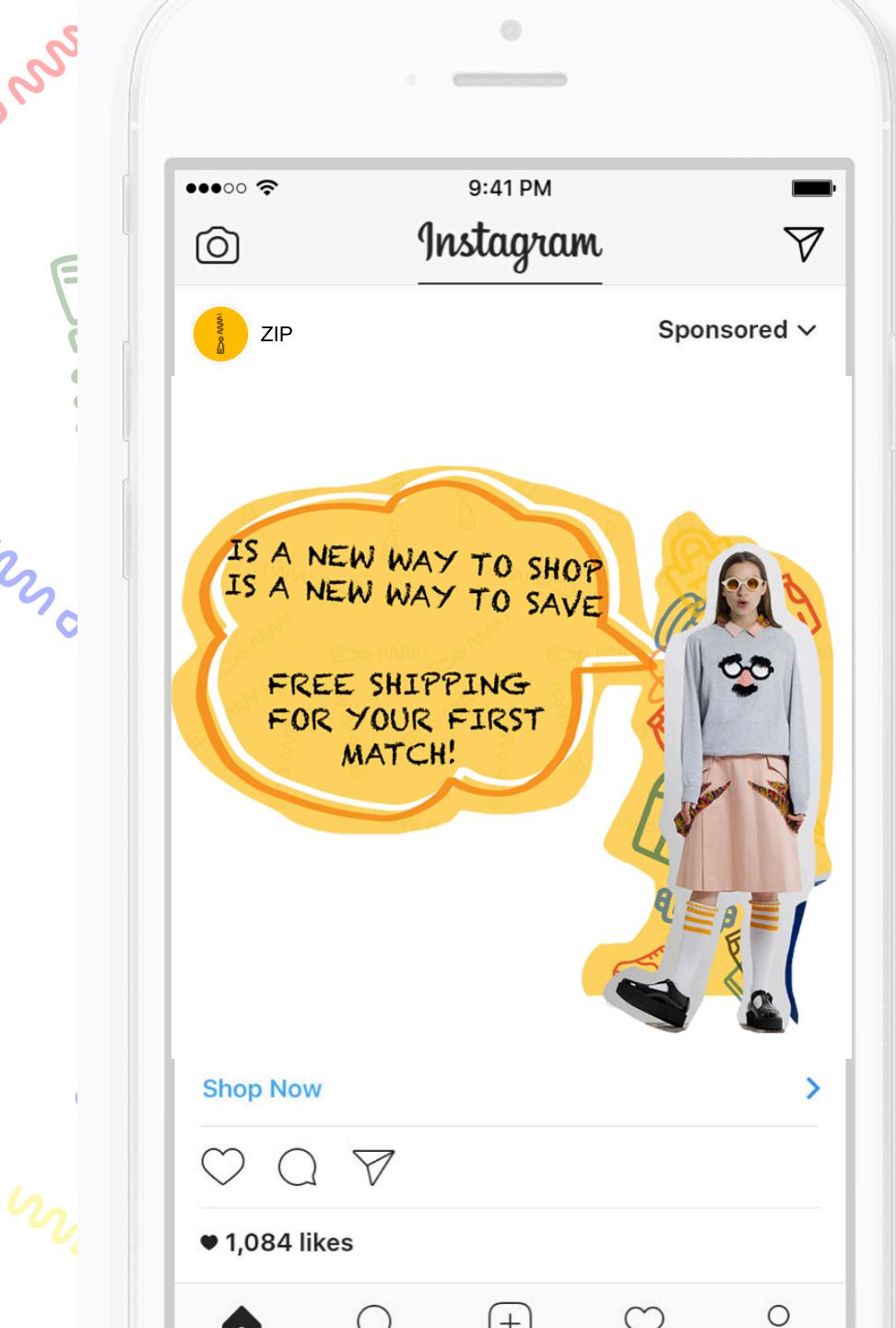
- Fashion conscious
- Looking to meet people like them
- In a transitional part of their lives



Mila & Jeff

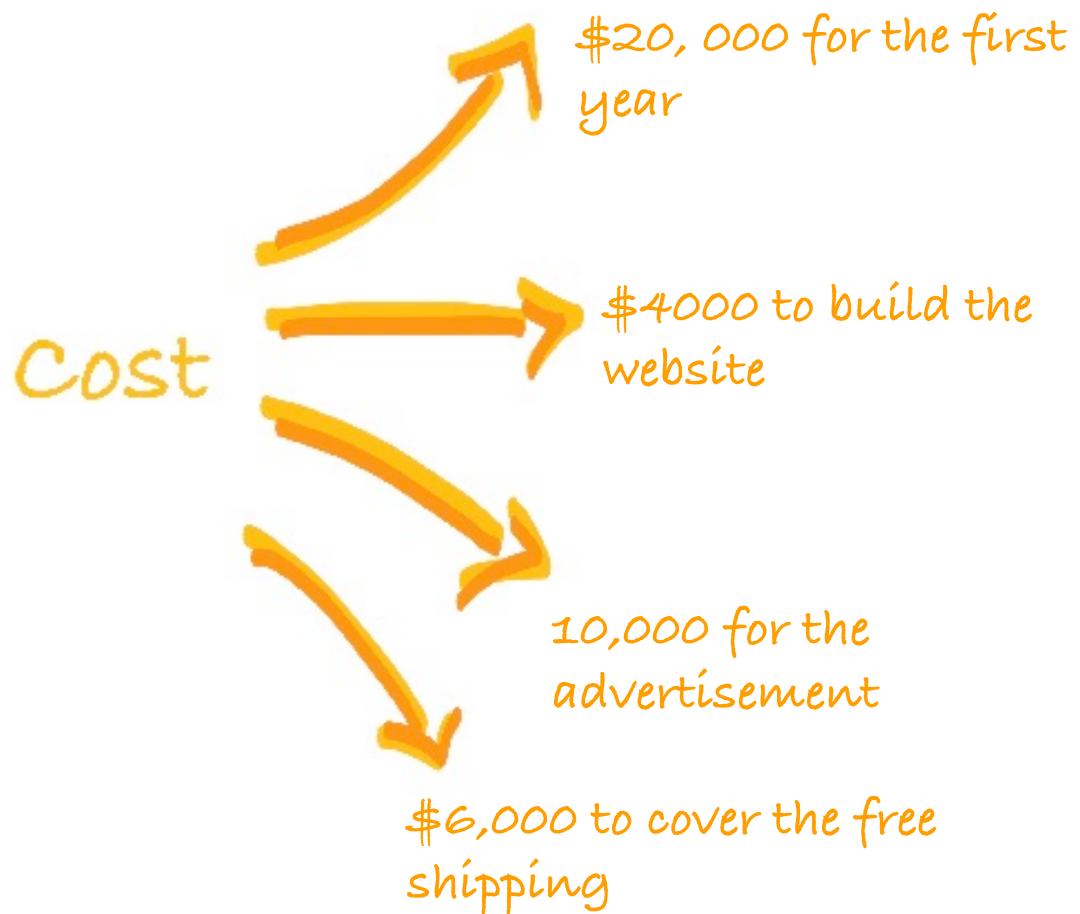
Eco warriors

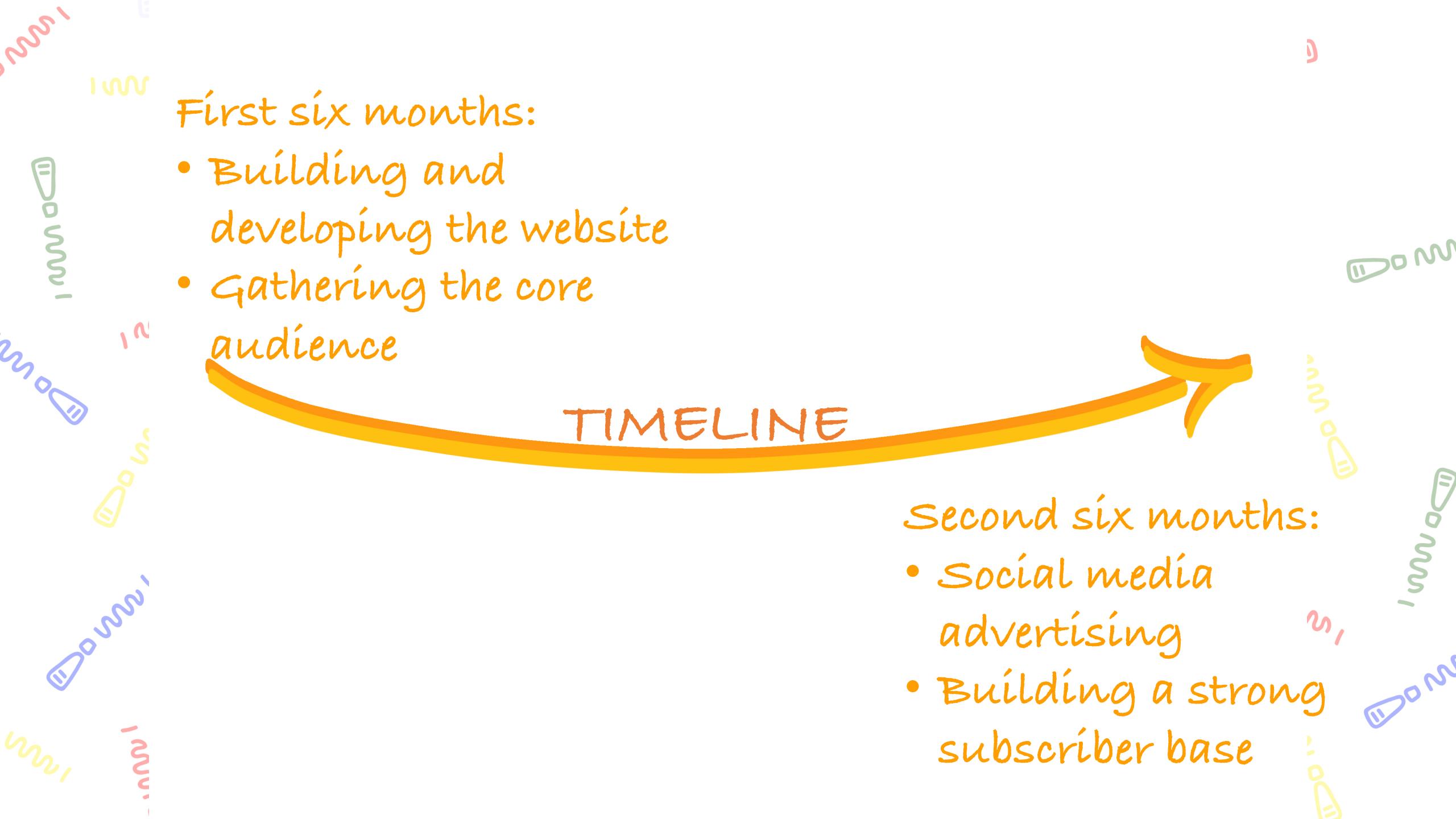
- Environmentally aware
- Fashion able
- Want to experiment & have fun with clothes without harming the earth



\$ 10,000

250 Days





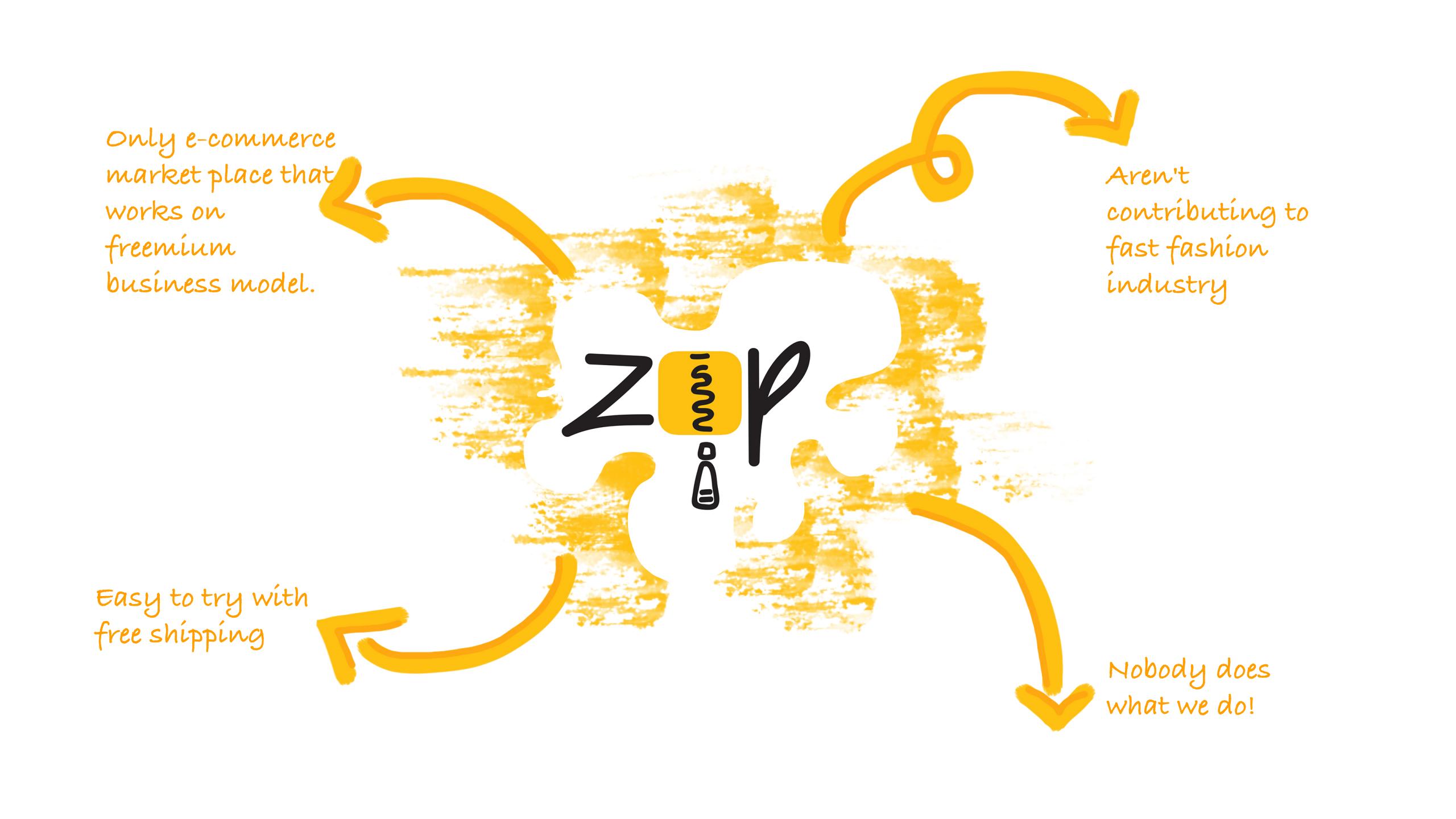
TIMELINE

First six months:

- Building and developing the website
- Gathering the core audience

Second six months:

- Social media advertising
- Building a strong subscriber base



Only e-commerce
market place that
works on
freemium
business model.

Aren't
contributing to
fast fashion
industry

Easy to try with
free shipping

Nobody does
what we do!



Thanks for Listening!

visit our website at www.zip.co.nz

Email us at contact@zip.co.nz